

KODAK upgrades 7000 Print Media

In line with their long-standing commitment to ensuring optimal performance of KODAK products, providing more product value, and reducing environmental impact, Kodak Alaris has introduced new, more environmentally friendly, small format media and a firmware update for the KODAK 7010 and 7015 Photo Printers.

The new 7000 6R media roll now prints up to 1140 standard prints (10 x 15cm).

Price per roll has increased, but price per print has remained the same.

Your 7000/7015 printer will require a firmware upgrade to enable compatibility.

The upgraded media and companion firmware update provide a host of benefits to retailers.

The new firmware will upgrade all small format printers with the latest set of production and performance improvements. Media output enhances image performance for highlight detail, light printing and color contours. The media is more environmentally friendly with reduced material waste and lower greenhouse gas emissions.

To enable your 7000/7015 printer to accept the new media,

New thermal media is not compatible unless the printer firmware has been upgraded. The firmware upgrade is available in V3.0 / 8.0 software release that is currently available for customers using a Kodak APEX or Picture Kiosk.

The upgrade can also be downloaded from the Kodak Alaris website and installed by connecting the printer to a PC. For 7000 printers, go to...

http://support.en.kodak.com/app/answers/detail/a_id/45791/related/1/session/L2F2LzEvdGltZS8xNDEzOTQxNzYzL3NpZC9RbVUxYnQ1bQ

Once upgraded, printers will be able to use both the current and the upgraded media kits.

Similar upgrades will be made for 6800 media kits in the near future.